



Katerina Mavromoustakaki

SUMMARY

I am a professional designer with working experience in different types of companies and roles, which shows my persistence in understanding the product as a whole. My studies in Architecture and Strategic Product Design confirm the goal I have set, to provide integrated design solutions. My main objective, where I am currently dedicated to evolving my skills, is the user experience and user interface; the user itself, who is after all the final receiver of all our design intentions. My extroverted and empathetic nature allows me to interact with them effectively. I have gained expertise in designing websites and applications, hosting workshops, building design systems and developing processes. My work is available [online](#).

PROFESSIONAL EXPERIENCE

UX Designer in Mingle Sports Technologies

04/2021 – Present | Utrecht, Netherlands

- Design for web and app,
- Conduct user research and host workshops,
- Build design systems and develop processes,
- Create wireframes, storyboards, sitemaps, and screen flows,
- Create prototypes,
- Conduct usability testing

Product and Visual Designer in The Brink Agency

06/2020 – 04/2021 | Amsterdam, Netherlands

- Design for web and app,
- 3D configuration and e-commerce platforms
- Branding, gathering/analyzing requirements, undertake projects from start to finish

Product Designer (Freelance)

04/2016 – 11/2019 | Athens, Greece - Utrecht, Netherlands

- (XCUBED Sports & Brand Activation) Product and Graphic Design
- (Creative Escape Agents) Product & Solution Design
- (AKKA Architects) Strategic Product Design
- (Individual customers) Product design - Product and Interior Design projects for clients - 3D models and realistic images for interior and exterior scenes - Prepare technical drawings for customers - Packaging and Graphic Design projects - Branding content, identity and logos

Designer in MM Jewelry shop

10/2015 – 10/2019 | Athens, Greece

- Promotional material
- Design 2D and 3D jewellery models
- New designs and promotion led to increased sales
- Represented the company in exhibitions and events

Product Designer in MAKE Creative Spaces

05/2017 – 10/2017 | Thessaloniki, Greece

- Digital Modeling and Fabrication, Prepared 2D technical drawings
- Efficiently co-organized and conducted workshops
- Digital printing, 3D design, 3D printing, CNC and laser cutting
- Co-designed for prototyping projects

Architect in Mangado and Associates (Internship)

06/2014 – 09/2014 | Pamplona, Spain

- Provided 2D technical drawings and 3D models
- Part of the designing team of 2 winning proposals

CONTACT

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www.katemavro.com (Portfolio)

TOOLBOX

Figma
Adobe CC (XD, Ps, Ai, ID)
Miro
Notion
InVision
Rhino
Keyshot
Trello
Azure DevOps
Google analytics

LANGUAGES

Greek	Native Speaker
English	C2
Spanish	C1
Dutch	B1
Chinese	A1

SKILLS

- User research
- Wireframing
- Usability testing
- Prototyping
- Design systems
- User-centered design
- Design Thinking
- IOS/Android/Web
- 3D product configuration

HOBBIES AND INTERESTS

Volunteering

clean beaches from garbage, feed and walk stray dogs in animal rescue organizations

Sports

dancing (teaching degree), basketball, football, climbing, flyboarding, paragliding

DIY projects

board games, lighting furniture, wall art

Theatre

part of an amateur theatrical group “Refenes”, performing original projects and doing improvisation

Travelling

places like Soudan, Armenia, Russia, Latvia, New York, and many more, have utterly changed the way I see the world.

Creative Writing

participation in short story competitions

EDUCATION

MSc in Strategic Product Design (8.9) Rank: 3/50 (Top 6%)

09/2016 – 04/2018 | International Hellenic University, Thessaloniki, Greece

- Technical 2D and 3D Design
- Consumer behavior, Design Thinking, Conceptual Design
- New Product Development, Research and Analysis
- Marketing and Branding, Design Morphology and Aesthetics
- Ergonomics, Graphic Design, Packaging Design, Digital Fabrications, Production

BA & MSc in Architecture Engineering (7.6)

09/2008 – 09/2015 | Polytechnic University of Architecture, Patras, Greece

- Architectural design, Technical and Creative Design
- Engineering and Structural design
- Interior, Product, Sustainable and Urban Design
- CAD, 2D, 3D, Laser cutting, 3D printing
- Materials and Textures, Maquette making

CERTIFICATION

Design Thinking

05/2022 | GrowthTribe

- Design Thinking Fundamentals & User Research
- Creative ideation
- Prototyping and testing solutions

E-learning in Digital Marketing

01/2019 – 07/2019 | National and Kapodistrian University of Athens

- Digital Marketing and New Trends, Successful Entrepreneurship
- Ethics and Legalities of Digital Marketing
- Search Engine Marketing (SEM) and Search engine Optimization (SEO)
- Step to step management of social networks and software for campaign management

E-learning in HTML5 and JavaScript

04/2019 – 05/2019 | National and Kapodistrian University of Athens

Grasshopper Level 2 Workshop

05/2015 | Decode Fabrication Lab, Athens, Greece

AWARDS

1st prize Design Public Children's Library

07/2017 | Thessaloniki, Greece

1st prize Design Public Children's Library

06/2013 | Patras, Greece